

HELP SUPPORT VITAL PROGRAMS FOR SENIORS THROUGH  
SPONSORSHIP, FRIENDLY COMPETITION, RAFFLE,  
AUCTION AND MORE...



# 2<sup>ND</sup> ANNUAL GOLF CLASSIC

KERBY CENTRE CHARITY CLASSIC GOLF TOURNAMENT  
AUGUST 18TH, 2022 - SIROCCO GOLF CLUB

## SPONSORSHIP PACKAGE

[www.kerbycentre.com/golf](http://www.kerbycentre.com/golf)

# KERBY CENTRE CHARITY CLASSIC



## ABOUT KERBY CENTRE

Kerby Centre provides several programs and services for seniors in southern Alberta.

- Our Food Security Programs offer a free food market, food hampers, frozen meal and grocery delivery and supportive visits to low-income, vulnerable seniors.
- The Kerby Elder Abuse Shelter is a safe place for older adults who are experiencing elder abuse.
- Our Information Resources department provides information and referrals for older adults and their families including how to access government services, housing and community resources.
- Kerby Centre offers more than 200 education & recreation programs in the areas of active living, lifestyle enhancement, fine arts and computer training.
- Our Adult Day Program promotes holistic wellness by providing stimulating, enriching activities for older adults with significant health challenges.

**MISSION | To support older adults to live well in their community**

**VISION | A community of engaged older adults**

## SPONSORSHIP

All proceeds from the Kerby Centre Charity Classic will go directly towards our programs and initiatives, ensuring we continue to help seniors most in need.

Kerby Centre is pleased to work with you to develop packages at a variety of investment levels that best meet your business needs. Our golf sponsorship will help you reinforce and promote your brand both on and off the course, entertain clients, network, and support a local charity doing amazing work in your community.

**Lead the way to change lives and make a real impact for vulnerable seniors  
in southern Alberta.**

This event provides a great opportunity for you to connect with clients and the community and is also a great way to give back. Thank you for your interest - we look forward to your participation!

# KERBY CENTRE CHARITY CLASSIC



Sponsorship	Opportunities Available	Investment	Includes
<b>Title Sponsor</b>	1 Available	\$10,000	<ul style="list-style-type: none"> <li>Your Brand aligned with Kerby Centre for the Kerby Centre Charity Classic .</li> <li>Your Brand as Title Sponsor on tournament page of Kerby’s website with link to your corporate website.</li> <li>Your Brand prominently placed as Title Sponsor on all tournament digital, print, and social media marketing, including Kerby News tournament ads and a post tournament thank you ad (subject to printing deadlines).</li> <li>Your Brand as Title Sponsor on tournament signage at the event, in the event program, and an opportunity to address the guests at the tournament dinner.</li> <li>Opportunity to present prize to winning team.</li> <li>Two (2) foursomes to play in the tournament.</li> <li>Opportunity to provide swag for each golfer and/or prize(s).</li> </ul>
<b>Dinner Sponsor</b>	1 Available	\$7,500	<ul style="list-style-type: none"> <li>Your Brand included in sponsor recognition on tournament page of Kerby Centre’s website with link to your corporate website</li> <li>Your Brand placed as Dinner Sponsor on all tournament digital, print, and social media marketing, including Kerby News tournament ads and a post tournament thank you ad (subject to printing deadlines).</li> <li>Your Brand as Dinner Sponsor on tournament signage at the event, and in the event program.</li> <li>One (1) foursome to play in the tournament.</li> <li>Opportunity to provide swag for each golfer and/or prize(s).</li> </ul>
<b>Lunch Sponsor</b>	1 Available	\$5,000	<ul style="list-style-type: none"> <li>Your Brand included in Sponsor recognition on tournament page of Kerby’s website with link to your corporate website.</li> <li>Your Brand placed as Lunch Sponsor on all tournament digital, print, and social media marketing, including Kerby News tournament ads and a post tournament thank you ad (subject to printing deadlines).</li> <li>Your Brand as Lunch Sponsor on tournament signage at the event, and in the event program.</li> <li>Two (2) golf registration to play in the tournament.</li> <li>Opportunity to provide swag for each golfer and/or prize(s).</li> </ul>



# KERBY CENTRE CHARITY CLASSIC



Sponsorship	Opportunities Available	Investment	Includes
<b>Ball Drop Fundraiser</b>	2 Available	\$5,000*	<ul style="list-style-type: none"> <li>Your Brand as Golf Ball Drop Sponsor on ALL contest sales and marketing materials and signage displayed during the period of sales taking place.</li> <li>Your Brand as Golf Ball Drop Sponsor on tournament signage and in the event program.</li> <li>Two (2) golf registrations to play in the tournament.</li> <li>Opportunity to attend drop, to assist in judging, and to present the winner with prize.</li> <li>Opportunity to provide branded drop materials and mechanism. <i>(*Cost may vary if sponsor pays for the cost of the method for drop and the cash or item for prize.)</i></li> </ul>
<b>Cart Sponsor</b>	2 Available	\$3,000	<ul style="list-style-type: none"> <li>Your Brand included in sponsor recognition on tournament page of Kerby Centre's website with link to your corporate website.</li> <li>Your Brand recognition as Golf Cart sponsor on digital marketing materials and social media opportunities. Your Brand on each player golf cart; on tournament signage and in the event program.</li> <li>One (1) golf registration to play in the tournament.</li> <li>Opportunity to provide swag for each golfer and/or prize(s).</li> </ul>
<b>Special Activity Hole Sponsor (Activities TBD)</b>	4 Available 2 Available	\$2,500	<ul style="list-style-type: none"> <li>Your Brand included in sponsor recognition on tournament page of Kerby Centre's website with link to your corporate website.</li> <li>Your Brand recognition as Special Activity Hole Sponsor on digital marketing materials and social media opportunities.</li> <li>Your Brand on tournament signage at the event registration area; on the designated hole, and recognition in the event program.</li> <li>Opportunity to present hole prize to winner.</li> <li>One (1) golf registration to play in the tournament.</li> <li>Opportunity to provide swag for each golfer and/or prize(s).</li> </ul>
<b>Friends of the Kerby Centre Charity Classic</b>		\$2,000	<ul style="list-style-type: none"> <li>Your Brand recognition as a Friend of the Kerby Centre Charity Classic Sponsor on digital marketing materials and social media opportunities.</li> <li>Your Brand as a Friend of the Kerby Centre Charity Classic Sponsor on tournament signage at the event, on volunteer attire, and in the event program.</li> <li>Two (2) guests to attend the dinner.</li> <li>Opportunity to provide swag for each golfer and/or prize(s).</li> </ul>

# KERBY CENTRE CHARITY CLASSIC



Sponsorship	Opportunities Available	Investment	Includes
<b>Volunteer Sponsor</b>  <b>SOLD</b>	1 Available	\$2,000	<ul style="list-style-type: none"> <li>Your Brand recognition as Volunteer Sponsor on digital marketing materials and social media opportunities.</li> <li>Your Brand as Volunteer Sponsor on tournament signage at the event, on volunteer attire, and in the event program.</li> <li>Two (2) guests to attend the dinner.</li> <li>Opportunity to provide swag for each golfer and/or prize(s).</li> </ul>
<b>Ceremony Sponsor</b>	1 Available	\$1,500	<ul style="list-style-type: none"> <li>Your Brand recognition as Ceremony Sponsor on digital marketing materials and social media opportunities.</li> <li>Your Brand as Ceremony Sponsor on tournament marketing, signage on the designated hole and in the event program.</li> <li>Two (2) guests to attend the dinner.</li> <li>Opportunity to provide swag for each golfer and/or prize(s).</li> </ul>
<b>Hole in One Sponsor</b>	<del>3 Available</del> 2 Available	\$1,000	<ul style="list-style-type: none"> <li>Your Brand recognition as Hole in One Sponsor on digital marketing materials and social media opportunities.</li> <li>Your Brand as Hole in One Sponsor on tournament marketing, signage on the designated hole and in the event program.</li> <li>Two (2) guests to attend the dinner.</li> <li>Opportunity to present Hole in One prize to winner.</li> <li>Opportunity to provide swag for each golfer and/or prize(s). <b><i>(Insurance and prize provided by sponsor).</i></b></li> </ul>
<b>Hole Sponsor</b>	<del>11 Available</del> 10 Available	\$1,000	<ul style="list-style-type: none"> <li>Your Brand as Hole Sponsor on tournament marketing, signage on the designated hole and in the event program.</li> <li>Two (2) guests to attend the dinner.</li> <li>Opportunity to provide swag for each golfer and/or prize(s).</li> </ul>
<b>Sponsor A Senior to Play</b>	Sponsor a senior golfer @ \$250/ person or \$900 for a foursome (multiple opportunities available). Help sponsor a senior golfer to participate at the Kerby Centre Charity Classic. Your sponsorship will allow a senior to come and enjoy a day of golf, lunch and dinner.		

**Join us for a fun day of golf!**

Register a player \$250 | Register a team of four \$900

[www.kerbycentre.com/golf](http://www.kerbycentre.com/golf)

or contact Colleen: [colleen@kerbycentre.com](mailto:colleen@kerbycentre.com) | 403.705.3178

**SPONSORSHIP CONTACT: DANIELLE MURPHY | [daniellem@kerbycentre.com](mailto:daniellem@kerbycentre.com) | 403.705.3253**